

3 Texts You Should NEVER Send

(Unless You Want to Get Ghosted)

And What to Do Instead
to Keep Her Hooked

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Why You're Getting Ghosted

It's not your looks. It's not your bank account. It's not your car.

Most men get ghosted because of **what they text.**

One message — the wrong message — can flip a woman's attraction switch from *interested* to *done* in seconds. And once it's off, you don't get it back.

The worst part? Most guys don't even realize what they did. They think it was "bad timing" or "she just wasn't interested." Wrong. You sent the kind of text that makes her lose all respect for you.

This Field Guide lays out the **3 texts you should NEVER send** — unless you enjoy watching women disappear without a word.

Read this carefully. The next time you text her could be the difference between locking in a date... or never hearing from her again.

Mistake #1: The Validation Bomb

Example Text: “Good morning, beautiful!” — after one date

Why It Kills Attraction:

Validation is powerful... but only when it's earned. Give it away too soon and it doesn't make her feel special — it makes you look desperate.

To her, this text doesn't read as “sweet” or “romantic.” It reads like:

- *“He's already hooked on me.”*
- *“He's in boyfriend mode before we even know each other.”*
- *“This guy is way too easy.”*

Women don't want a man who throws his attention at anyone with a pretty face. They want a man who values himself enough to make her *earn* that attention.

What to Do Instead:

Keep your texts short, confident, and purposeful. If you had a good time, acknowledge it — but don't gush.

Example:

“Had fun last night. We'll do it again.”

That one line shows confidence, leadership, and zero neediness. You're not chasing her. You're setting the frame. And that's what keeps her attracted.

Mistake #2: The Song/Meme Send

Example Texts:

- Sending her a sexual or romantic R&B track after a couple of texts.
- Dropping a meme with sexual innuendo, politics, or anything off-color.

Why It Kills Attraction:

Music is powerful. Too powerful. A love song you think is “sweet” lands in her head as:

- *“He’s already needy.”*
- *“He barely knows me and he’s falling for me.”*
- *“This is another clingy guy who’s going to blow up my phone.”*

Same with memes. You think you’re being funny, but unless you know her sense of humor inside and out, you’re rolling the dice. If it hits wrong — and most of the time it will — you just showed her you don’t get her at all.

Her Perception:

“Another dude who’s either desperate for my attention... or doesn’t know when to shut up. Next.”

What to Do Instead:

In the early stages, keep texts focused on one thing: **setting up the date**. No songs. No memes. No inside jokes before you’ve built an actual connection.

After you’ve been on a few dates and you actually know her vibe? Then you can share something light and playful. Until then, save it.

Mistake #3: The Over-Texting Spiral

Example Texts:

- “Hey.”
- “What’s up?”
- “???”
(all within a couple of hours when she hasn’t replied)

Why It Kills Attraction:

Nothing screams insecurity louder than blowing up her phone when she hasn't answered yet. It doesn't matter if your excuse is, *"I was just being funny,"* or *"I didn't want her to forget me."*

To her, it looks like:

- *"This guy has nothing else going on in his life."*
- *"He's desperate for my attention."*
- *"Stage-5 clinger alert."*

Once she feels that vibe, she's gone. Women are hard-wired to avoid men who look needy, because needy often turns into controlling.

What to Do Instead:

One text. That's it.

If she replies — great. If she doesn't — you wait. Or you move on.

Confident men don't chase silence. They value their time, and they expect women to meet them halfway.

The Prime Directive: Stop Texting Like a Boy

Every text you send either builds attraction... or kills it. There's no neutral.

Here's the part most men completely miss:

Women don't just judge your texts for what they literally say. They read them as signals of what kind of man you are — and what kind of future you represent.

- When you send a **Validation Bomb**, she doesn't just see "sweet." She sees *"He's already putting me on a pedestal. That means he's insecure, and insecure men turn controlling fast."*
- When you send a **song or meme too soon**, she doesn't just see "funny" or "romantic." She sees *"He's already emotionally invested. I've seen this before. He'll smother me, and then he'll get possessive."*
- When you fall into the **Over-Texting Spiral**, she doesn't just see "persistent." She sees

“He has nothing going on in his life except me. That’s dangerous territory.”

You might think these are overreactions. But here’s the truth: women have had to develop sharp instincts to protect themselves. They’ve dealt with men who started out “nice” and quickly became jealous, needy, or even controlling.

So when you make one of these texting mistakes, you’re not just killing her attraction — you’re tripping her survival filter. Her brain says: *“I’ve seen this story before, and I don’t want to live it again.”*

That’s why she ghosts you. It’s not about the text itself. It’s about what it represents.

The Prime Directive: Never text in a way that signals neediness.

- No excessive compliments too early.
- No love songs or innuendo memes before you’ve built a real connection.
- No chasing silence with more texts.

Your job over text is simple: **set the date, show you’re grounded, and keep her curious.** Nothing more.

The moment you look like you’ve already given yourself away, she loses respect. And once respect is gone, attraction dies with it.

A confident man doesn’t need to prove his interest in every message. He lets his actions in person do the talking.

Remember this: **Every text should create anticipation, never desperation.** That’s the difference between being the man she can’t wait to see again... and the guy she ghosts without a second thought.

Next Steps

Now you know the 3 texts that kill attraction instantly.

If you take nothing else away from this guide, remember this: your texts aren’t supposed to win her over — they’re just supposed to get her in front of you. In person is where your presence, your energy, and your confidence do the real work.

But texting is only one part of the game.

The bigger challenge? What you do on the dates themselves.

That's where most men blow it — even after they got her interested.

That's why I wrote *The Prime Playbook*. Inside, I break down the entire system for the first 3 dates:

- How to build sexual tension without looking desperate.
- How to spark genuine desire that lasts beyond the first night.
- The exact plays high-value men use to keep women hooked and wanting more.

If you're ready to go beyond avoiding mistakes... and start running the winning plays, grab *The Prime Playbook* here: <https://www.amazon.com/dp/B0FMKPQZMC>

And if you just want to keep stacking small wins, stay tuned. I'll be sending you more no-bullshit tips you can actually use.

No fluff. No games. Just real plays that work.

— D.B. Silver

Prime Playbook

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